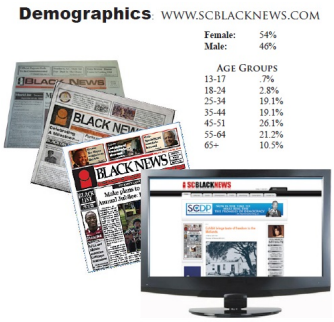

Internet Sponsorship Advertising

Tier One - Ads under this tier appear on every page of our website - published and archived. O ur Home page enjoys over 30,000 views per month, with visitors viewing an average of 8 pages. Get over a quarter million views a month for less than a penny per view!

	SIZE	MONTHLY	6 MONTHS	12 MONTHS
Right Skyscraper Ad	144 x 360	400	360	340
Top Banner Ad	840 x 144	375	340	325
Bottom Banner Ad	840 x 144	345	320	305
Right Square Ad	144 x 144	275	240	225

Tier Two - Ads under this tier appear on the Home page of our website. Our Home page enjoys over 30,000 views per month. Ad $175 to have your ad appear on Main Section pages as well. (Sports, Editorial, Culture, Classified etc.)

	SIZE	MONTHLY	6 MONTHS	12 MONTHS
Right Skyscraper Ad	144 x 360	325	300	285
Top Banner Ad	840 x 144	300	285	260
Bottom Banner Ad	840 x 144	275	240	225
Right Square Ad	144 x 144	245	220	205

Tier Three - Ads under this tier appear on the Targeted Main Section pages of our website. Target your specific demographic with ads that appeal to your clientele. Ad $175 to have your ad appear on Main Section pages as well. (Sports, Editorial, Culture, Education)

	SIZE	MONTHLY	6 MONTHS	12 MONTHS
Right Skyscraper Ad	144 x 360	275	240	225
Top Banner Ad	840 x 144	245	220	205
Bottom Banner Ad	840 x 144	220	205	245
Right Square Ad	144 x 144	185	160	145

Display Ad - $36.91 ----Classified - $22.50

- Tear sheets are furnished to all accounts
- 15% Commission
- Position may be guarantee with annual contract or at 25% additional cost, when available

- Publisher reserves the right to substitute type requested is not available.
- Photography and graphic aid will be provided, at charge, at the request of advertisers

Mechanical Requirements:

Offset publication with slick proof required.
Email high resolution .pdf to scbnews@aol.com

Deadlines:

Advertising - Friday; 1 week before publication

Editorial - Monday; 1 week before publication